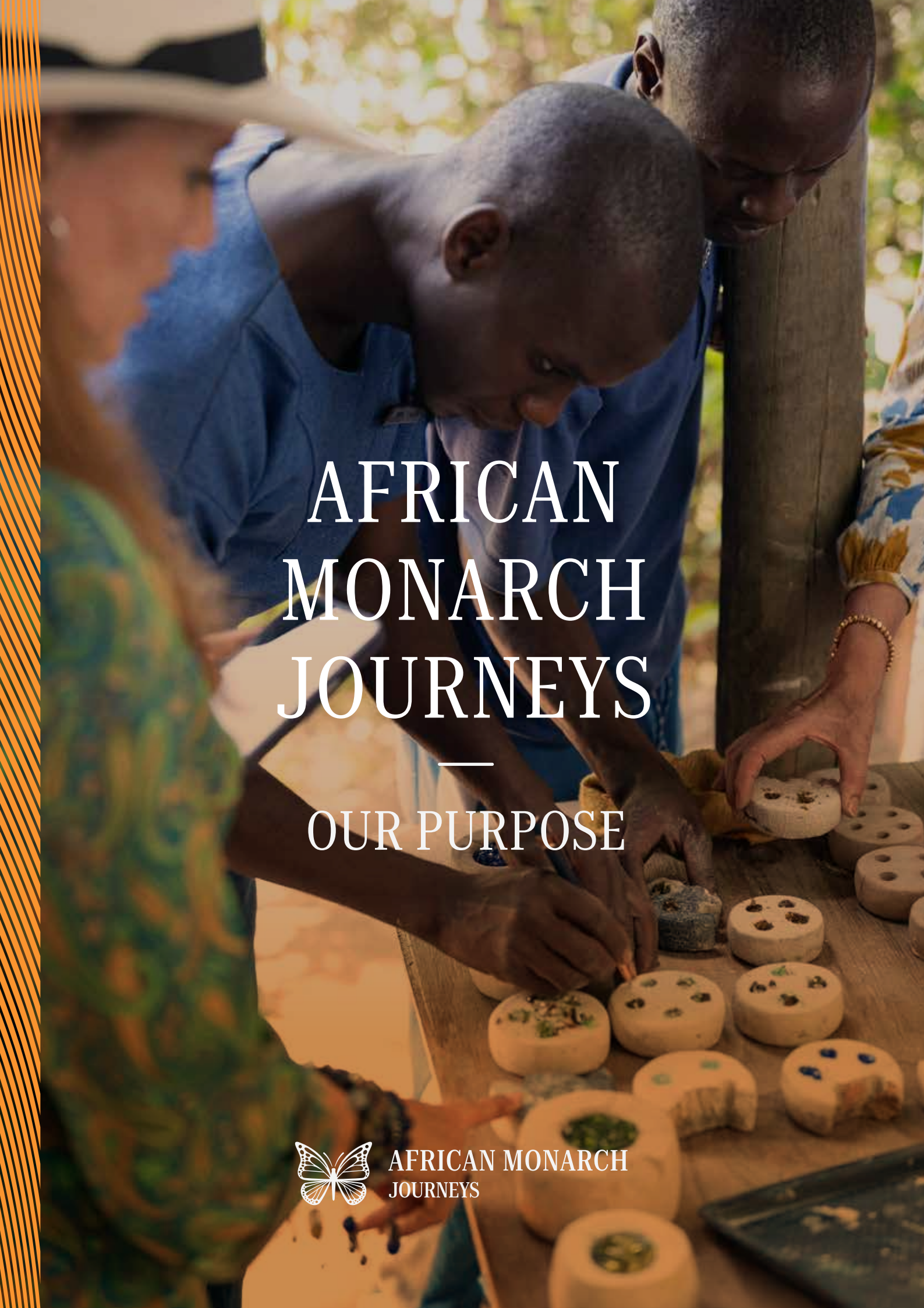




AFRICAN MONARCH JOURNEYS

—
OUR PURPOSE



AFRICAN MONARCH
JOURNEYS



Transforming safari travel experiences, protecting our land, and uplifting our communities

African Monarch Journeys isn't just another safari destination; we're an exclusive luxury collection deeply rooted in purpose.

Proudly owner run, our mission goes beyond exceptional wildlife encounters – we're dedicated to uplifting the communities that have entrusted us with their land, set within KAZA, the world's largest conservation area for wildlife.

Nambwa Tented Lodge and Kazile Island Lodge are the only lodges in Bwabwata National Park's pristine wilderness. Through our joint venture partnerships with the Mayuni and Mashi Conservancies, we work hand-in-hand with local communities to honour this sacred landscape, blending nature's raw beauty with meaningful, immersive experiences that leave our guests feeling transformed.



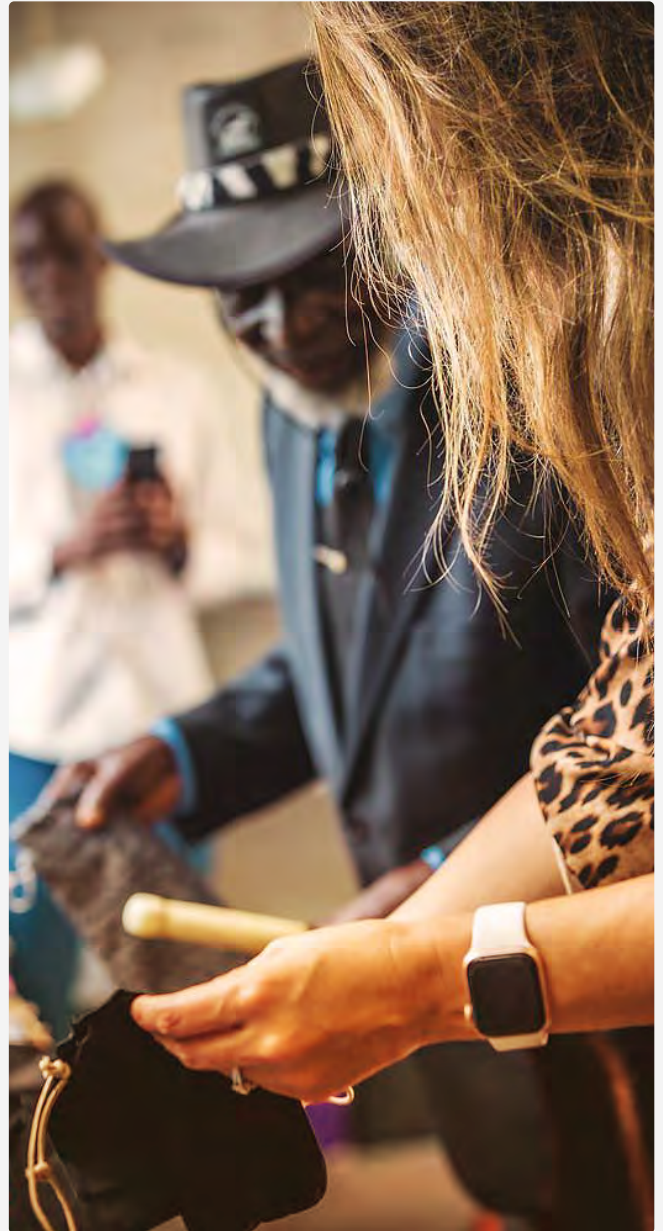
LET YOUR WILD BE

We are custodians of this land, culture and community

With the blessing of Chief Mayuni and the trust of the Mayuni and Mashi Conservancies, we have been honoured with a place within this sacred land. In return, we walk gently, with the purpose of preserving not only the extraordinary wildlife that roams Bwabwata National Park, but also the rich cultural heritage and livelihoods of the communities who call it home.

From designing our lodges to respect elephant migratory routes, to harnessing solar energy and developing transformative initiatives through The Sijwa Project, our efforts are woven into every layer of our operation.

We believe conservation must be reciprocal. That's why 12% of all our revenue before costs or statutory deductions is returned directly to the local community. Every stay at African Monarch Journeys becomes a gesture of giving back from the moment guests arrive.



LET YOUR WILD BE



Presence. Healing.

When we first began our journey within Bwabwata National Park, Kudu would bolt at the sound of a vehicle. Sightings of big cats were rare and fleeting. Slowly, gently, with years of quiet presence and respect, the wilderness began to soften. Today, herds of kudu graze beside our game-drive vehicles. Leopards reclaim their ancestral pathways. Lions return.

In this quiet, unseen transformation, we witness the true impact of responsible tourism.

With our presence, we have become protectors of their safety too. As guardians of this stretch of river, we hold a quiet responsibility. To witness. To step in when needed and to ensure that even the most misunderstood creatures have a place in the circle of protection we've been entrusted to uphold.

The Sijwa Project: Dream. Create. Inspire.



“Our very existence is to support this community.”

TINOLLA RODGERS

Born from the heart of African Monarch Journeys, The Sijwa Project is our boldest expression of purpose. Founded in 2018, this regenerative initiative transforms what others discard into beauty, opportunity, and lasting change.

What began as a simple recycling programme has flourished into a vibrant hub of upskilling and empowerment. Today, Sijwa is home to organic permaculture greenhouses, a thriving sewing workshop, carpentry and recycling workshops, an indigenous tree nursery, and a vocational training centre offering hospitality and computer courses. Through our Box to Blaze chilli brick and beehive projects, we find peaceful solutions to reduce human-elephant conflict in neighbouring villages.

But more than its structures and outputs, The Sijwa Project is a soul space where dignity is restored, creativity is ignited, and the cycles of poverty gently begin to shift. As of May 2025, 33 community members are directly employed, with many more benefitting from the ripple effect of sustainable livelihoods. One tree nurtured today may shade a child tomorrow.

LET YOUR WILD BE



When guests visit The Sijwa Project, they don't just see how waste is repurposed; they feel the energy of something far greater. It is a living example of what can happen when tourism gives back, not just in theory but in practice.

This is not charity. This is custodianship. This is community-led, conservation-driven regeneration.

This is purpose in motion.

Guests are warmly invited to visit The Sijwa Project during their stay. Every visit, every purchase, every word of encouragement makes a difference.





LET YOUR WILD BE

Recognition

We are very proud to have been honoured with the Meaningful Engagement Champion ATTA Award in 2024.





“We are family and we carry each other.” TINOLLA RODGERS

Nurturing Future Guardians

At African Monarch Journeys, we believe in growing our leaders from the roots up.

In 2025, we proudly welcomed our first three in-service hospitality management trainees: Mpo Silengano, Beaven Kanyambe, and Nelson Tatalife, all from our local community. They have embarked on a two-and-a-half-year journey that will see them fully immersed in every department of lodge life, from front of house to food and beverage, housekeeping to guiding, maintenance to guest relations.

Alongside their practical training, they are enrolled in an internationally recognised online Hospitality Management Diploma. Under the personal mentorship of Managing Director Tinolla Rodgers and with day-to-day guidance from Keenan Collins and the dedicated Nambwa team, they are being shaped, not only as professionals, but also as ambassadors of mindful, regenerative tourism.

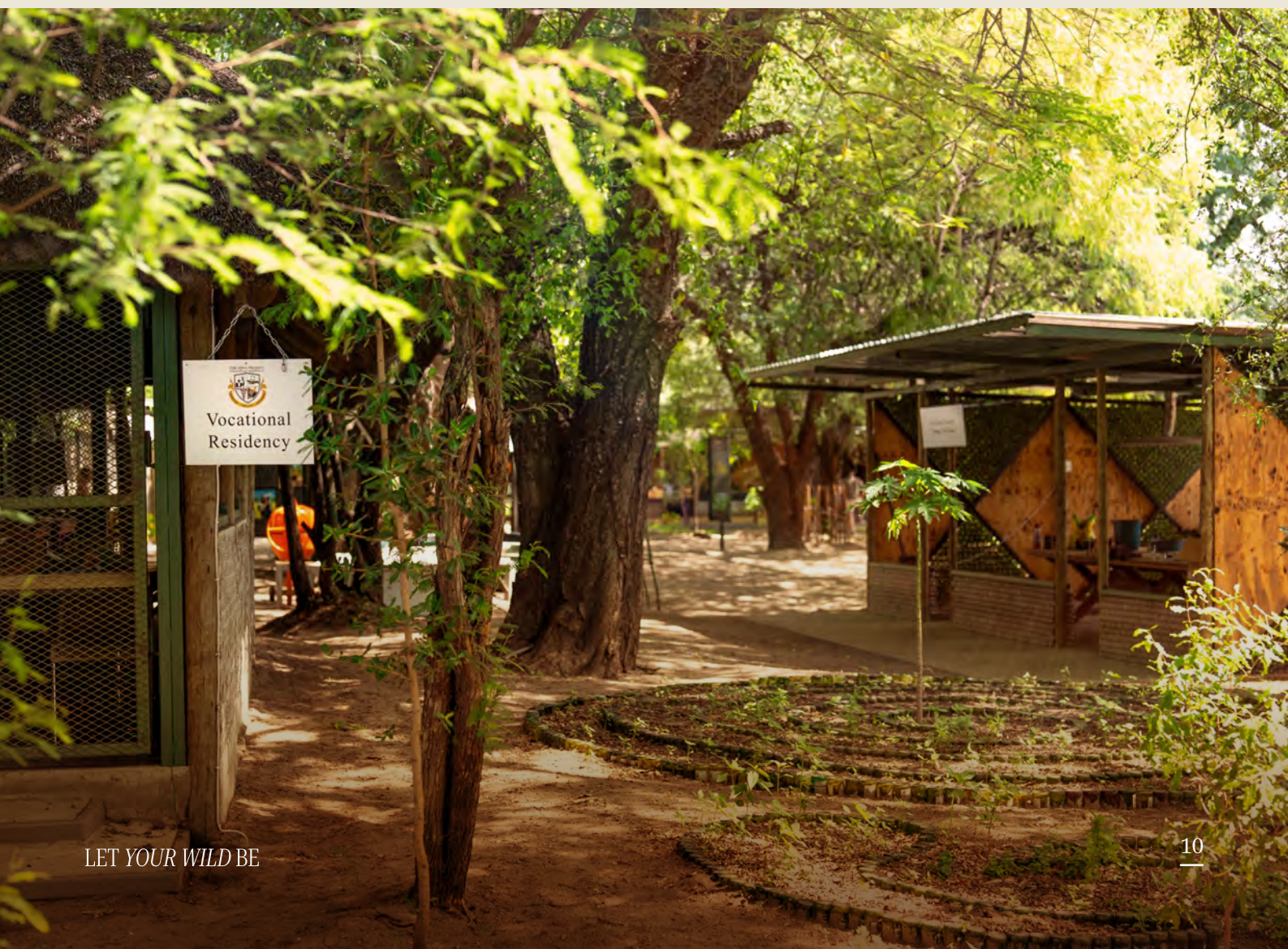
They will rotate through and work in every operational department of the lodge while receiving focused training in guest service, team leadership, and key vocational skills. In addition, they will gain exposure to conservation education, facilitating Lessons in Conservation for local Grade 6 learners.

As part of their development, all three will also take part in the Vocational Residency at The Sijwa Project, leading short community-based courses and sharing their skills in areas such as computer literacy, tourism, hospitality, and environmental stewardship.

If you feel inspired to support their journey, whether by contributing to their international studies or opening doors to new experiences, we welcome collaboration with open hearts. Their journey has begun, and it is already a story worth telling.

“Many of our team members have been with us since the very beginning. They have walked this journey with us through the joys and the hardships, through Dusty’s illness, and after his passing. They stood by us. They cared for him with deep love and tenderness. And in my darkest hour, they carried me. With strength, with grace, with unwavering loyalty.”

TINOLLA RODGERS





Feels Like Home

The way we care for our land and community reflects how we care for each other, our team, our guests, and all who cross our path. At African Monarch Journeys, we're not just colleagues. We are family. And we carry each other.

Today, 88 members of our local community, many of whom had never worked before, are employed at our lodges. They have grown with us, just as we have grown with them. They are the heart of African Monarch Journeys. Their pride, dedication, and spirit echo through everything we do.

This is a place where people are nurtured. Here, care doesn't stop when times get tough, and upliftment isn't a programme; it's a way of being. From the moment guests arrive, they feel that same warmth, that same spirit.

"We don't just welcome you. We hold you. We honour your journey, just as we honour the land and the people who make this place home."

TINOLLA RODGERS

A Legacy Of Care

At African Monarch Journeys, sustainability isn't just a strategy. It's a way of living passed from one generation to the next.

Led by Tinolla, the vision is held and nurtured by the very people who share her heart. Her son, Keenan Collins, manages Nambwa Tented Lodge and leads staff training alongside his mother. At the helm of The Sijwa Project is Tinolla's mother, Olga Blom.

The Sijwa Project was born from Tinolla's heart, a dream she never wanted to begin unless her mother would walk the journey with her and her late husband, Dusty. Today, Olga manages the team and day-to-day operations at Sijwa, while Tinolla continues to shape its vision, feed it with ideas, and hold its purpose. Together, they breathe life into a place where empowerment, regeneration, and belonging flourish.

Three generations. One shared purpose.

Rooted in love. Grown through service. Carried forward, together.



Your Visit Makes a Difference

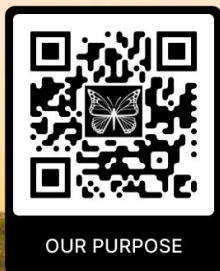
Whether you explore The Sijwa Project, purchase a handcrafted item, or simply listen to a local guide share their story, you're contributing to something lasting. Something real.

When you choose African Monarch Journeys, you step into a story of restoration and reciprocity. Your journey touches the lives of our team, supports our community, and protects the wild spaces we're privileged to call home.

If you feel moved to go even further, we invite you to scan the QR code on this page. It will take you to our website, where you'll find a list of initiatives you can support. Whether through presence or contribution, your generosity helps us carry this vision forward.

"I carry this land in my heart. Its people, its stories, its wild spirit. To share it with others, gently, truthfully and with deep care, is the greatest honour of my life."

TINOLLA RODGERS



SCAN THE QR CODE
TO LEARN MORE

Get in touch

If you have any questions, please feel free to get in touch.
We're here for you.

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LET YOUR *WILD* BE